THE 38TH CBU MEDIA AWARDS RULES



I. OWNERSHIP

The CBU MEDIA AWARDS (CMA) are the sole property of and are administered by the Caribbean Broadcasting Union (CBU). All rights reserved.

The Awards shall be held as part of the Annual General Assembly of the Caribbean Broadcasting Union (CBU) or otherwise as may be determined by the Board of Directors if there are compelling factors for same.

The CBU may offer, as and when advisable, sponsored, incentive awards open to specified media groupings, with a view to encouraging their greater participation in the competition.

II THE AWARDS

The CBU Media Awards shall be presented annually to the most outstanding works adjudged in that year's categories.

For the 38th round of the Awards to be presented in 2027 for winning material transmitted or published in 2026, the categories are as listed below:

A. PEOPLE'S CHOICE AWARD

1. Best News & Current Affairs Reel
2. Best Music Reel
3. Best Comedy Reel
4. Best Educational Reel

B. PRODUCTION AWARDS (RADIO)

1. Best Documentary Programme
2. Best Magazine Programme
3. Best Drama Programme
4. Best News Story
5. Best Sports Story
6. Best Investigative Report
7. Best Comedy Item
8. Best Entertainment Programme

C. PRODUCTION AWARDS (TELEVISION)

1. Best Documentary Programme
2. Best Magazine Programme
3. Best Drama Programme
4. Best News Story
5. Best Sports Story
6. Best Investigative Report
7. Best Comedy Item
8. Best Entertainment Programme

D. **PRODUCTIONS AWARDS (PRINT)**

1. Best News Story
2. Best Sports Story
3. Best Investigative Item
4. Best Entertainment Item
5. Best News Photograph
6. Best Sports Photograph

E. **PRODUCTION AWARDS (DIGITAL)**

1. Best News Story
2. Best Sports Story
3. Best Investigative Item
4. Best Entertainment Item

F. **ADVERTISING AWARDS - Only open to advertisements or PSAs transmitted/ published on the media services of CBU Members**

1. Best Advertisement (Print)
2. Best Advertisement (Digital)
3. Best Advertisement (Radio)
4. Best Advertisement (Television)
5. Best Public Service Advertisement (Print)
6. Best Public Service Advertisement (Digital)
7. Best Public Service Advertisement (Radio)
8. Best Public Service Advertisement (Television)

G. THEME AWARDS (RADIO)

1. Excellence in Coverage of the El Niño Phenomenon

H. THEME AWARDS (TELEVISION)

1. Excellence in Coverage of the El Niño Phenomenon
2. Excellence in Environmental Reporting on Mangrove/Seagrass Beds – **Sponsored by The Nature Conservancy Caribbean Division**
3. Best Production on Land Degradation Neutrality – **Sponsored by the Partnership Initiative for Sustainable Land Management**
4. Excellence in Media Coverage of Caribbean Arts and Culture – **sponsored by the Caribbean Culture Fund**

I. THEME AWARDS (DIGITAL)

1. Excellence in Coverage of the El Niño Phenomenon
2. Excellence in Environmental Reporting on Coral Reefs – **Sponsored by The Nature Conservancy Caribbean Division**
3. Excellence in Media Coverage of Caribbean Arts and Culture – **sponsored by the Caribbean Culture Fund**

J. THEME AWARDS (PRINT)

1. Excellence in Coverage of the El Niño Phenomenon
2. Best Production on Land Degradation Neutrality – **Sponsored by the Partnership Initiative for Sustainable Land Management**
3. Excellence in Media Coverage of Caribbean Arts and Culture – **sponsored by the Caribbean Culture Fund**

K. THEME AWARDS (STILL PHOTOGRAPHY)

1. Excellence in Coverage of the El Niño Phenomenon

L. STUDENT AWARDS

To the entries from students as defined in these Rules for the following categories:

1. Best Student Radio Item:
2. Best Student Television Item:
3. Best Student Print Item:
4. Best Student Digital Item:
5. Best Student Photography:

M. CONTENT CREATION AWARDS – Only open to CBU members

To the individual whose entry/entries best demonstrate their qualification for the following:

1. Best Social Media Content Creator/s
2. Best Videographer
3. Best Director
4. Best Producer (Radio)
5. Best Producer (TV)
6. Best Sound Engineer (Radio)
7. Best Sound Engineer (TV)

III AWARDS DESCRIPTION

1. The CBU shall identify or commission after consultation with the host for the Annual General Assembly, and the individual sponsors (where appropriate) an approved design for the trophies to be presented at each Awards ceremony.

2. The names of CBU Hall of Fame inductees and other persons whom the CBU may wish to honour may be attached to awards at the discretion of the CBU.

3. Each certificate won shall be inscribed with the name of the submitting organisations, together with the name/names of the responsible person/s as identified on the entry form.

4. The CBU may seek institutional or commercial sponsorship for any award. In any case, where the CBU, despite its best endeavours, is unable to obtain institutional or commercial sponsorship, the award shall be financed by the CBU itself.

5. The names of sponsors of awards shall be publicly associated with the categories they sponsor.

IV SELECTION & AWARDS CRITERIA

1. Non-member Caribbean entities or individuals (as defined below) may submit entries for the CBU Media Awards competition in categories for which they are eligible.

2. The Advertising Awards categories are open to advertising agencies which are **not** members of the CBU. However, only entries which have been transmitted on / published in CBU member media services and publications during the eligible period are eligible.

3. Only entries submitted by active CBU members in good financial standing, at the time of entering the current round of the competition shall be eligible for cash prizes in the categories where cash prizes are offered.

4. No cash prizes are presented to winners in the People's Choice, Student and Advertising categories.

5. Winners of student-only categories are only eligible for the plaque and/ or certificate and are not eligible for cash prizes. However, student winners are eligible for a bursary, or other benefit where applicable as stated by the Rules.

6. To be eligible to enter for the designated categories, unless otherwise stated, a non-member organisation or individual must be:
- operating from and serving a Caribbean country or territory or multiple Caribbean countries/territories, and
- if a registered organisation, in compliance with the applicable regulations in its home jurisdiction/s

7. Themed categories are subject to alteration from time to time at the discretion of the relevant sponsors in consultation with the CBU.

8. Eligible entries in the El Niño themed categories will be news or current affairs items or op-ed items which demonstrate excellence in Caribbean-relevant coverage of the impacts of the El Niño phenomenon, including but not limited to its impacts and responses at the community, national or regional level on issues such as gender, education, human resource development, livelihoods, water and sanitation, community access, infrastructure development, and tourism.
Print entries will not exceed one thousand (1,000) words. Digital, radio, and television items will not exceed thirty (30) minutes.

A bursary of USD 500 is available to winners who are CBU members as well as non-members. The bursary is provided on condition that the winner will create further media content under the El Niño theme to be produced and published/ transmitted no later than December 31, 2027. The material will also be eligible for submission to the 39th CBU Media Awards competition. A further condition of the bursary is that the material will be available for publication by UNESCO.

9. The themed categories sponsored by the Partnership Initiative for Sustainable Land Management are open only to eligible entrants operating from Caribbean Community member countries and territories: Antigua and Barbuda, The Bahamas, Barbados, Belize, the Commonwealth of Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts and Nevis, St. Lucia, St. Vincent & the Grenadines, Suriname, and Trinidad and Tobago.

10. The Theme Awards on Excellence in Media Coverage of Caribbean Arts and Culture are open only to eligible organisations operating in countries and territories in the Dutch, English, French and Spanish Caribbean and the related Caribbean diasporas.

11. All entries must be original productions by the submitting entities or individuals concerned. Where the entries are co-productions by multiple organisations or individuals the contributors to the content of the entry must be Caribbean. Material originating from non-Caribbean entities may be utilized but must not exceed twenty-five percent (25%) of the overall entry.

12. By submitting material for the CBU Media Awards the submitting entity or individual warrants that it is duly authorised to do so, and that it indemnifies the CBU against all liability arising from challenges to the transmission or other use by the CBU from any entity or individual contesting such authorization.

13. For all categories the named entrant/s must be able to demonstrate, if requested, that they retain authorial rights and/ or the full authorisation of contributing parties to assert the relevant rights over the content for the purpose of the Awards competition and any publication or reasonably foreseeable use arising from submission to and use in the competition.

14. Entries are not eligible from individuals who are immediate family members of the judges, or CBU Secretariat personnel or employees of sponsoring agencies.

15. Entries submitted and assessed in a previous year of the competition are not eligible for re-entry.

16. All entries must have been produced and transmitted or published <u>for the first time</u> by the submitting entity during the period January 1 to December 31, 2026.

17. Where entries utilise archival footage, it must not exceed fifty percent (50%) of the overall content of each entry.

18. Where entries include content generated by large language models/ artificial intelligence:

- The use of LLM/ AI must be disclosed on the entry form,
- Such material must not exceed twenty percent (20%) of the total content of each entry.

19. Where the selection criteria stated in the Rules, and/or on the Entry Form and/or in official directives from the CBU, have not been met, the entry shall be disqualified.

20. As a condition of entry, each CBU member, as well as the CBU affiliate the Caribbean Media Corporation (CMC) is permitted to utilise the submitted content, on its services, platforms and channels free of cost, with due credit to the submitting entity for any publication or reasonably foreseeable use arising from submission to and use in the competition.

V DEFINITIONS

1. For the **means of dissemination** of entries, the following definitions will be applied:

a. **Television** – Audio visual material transmitted on free-to-air or subscription television services.

b. **Radio** – audio material transmitted on free-to-air or subscription radio services or audio-only podcasts.

c. **Print** – text material accompanied by still images or graphics published in printed publications or on digital platforms e.g. hard copy or electronic newspapers or magazines.

d. **Digital** – audio visual material e.g. reels, vlogs, published **first and primarily on online or digital platforms** e.g., streaming service, website, micro sites.

e. **Photograph** – any still image consisting of a recording of light or other radiation on any medium.

2. For the **People's Choice Awards** the following definition will apply:

a. **Votes** – In each of the stated categories the winner will be the entry that receives the most positive engagement in the form of votes in open polling on the CBU website and "likes" on the CBU social media platforms.

b. **Reel** – short-form digital content transmitted first and primarily on social media, of up to a maximum of sixty (60) seconds, set to music or other audio. The reel may have been published on any non-CBU social media platform. However, the content must be suitable for transmission on the CBU website or social media pages and not contain the following characteristics: profane or abusive language, sexualised content, graphic violence, derogatory terms or depictions, discriminatory material or any other content deemed objectionable by the CBU.

3. For the **Production Awards** the following definitions will apply:

a. **Documentary** – a single non-fiction programme or episode of a series; minimum five (5) minutes and maximum ninety (90) minutes, which intercuts and integrates elements such as interviews with people involved in real events, archival material, as well as narration to tell a single coherent factual story or related stories about current or historical events or to present a "personal story".

b. **Magazine** – a single non-fiction programme or episode of a series; minimum fifteen (15) minutes and maximum ninety (90) minutes, which contains a variety of items (four or more) of content including, but not limited to: talks, discussions, interviews, reviews, and music.

c. **Drama** – a scripted single programme or episode of a series; minimum five (5) minutes, maximum sixty (60) minutes, which portrays fictional events and may be based on a stage play or other original scripted work.

d. **News item** – a single non-fiction journalistic report on a current event; minimum sixty (60) seconds and maximum five (5) minutes, presented during a radio, television, or digital newscast, or in a print publication without editorial comment.

e. **Investigative report** – a single non-fiction journalistic item on a current event of a minimum of five (5) minutes and maximum thirty (30) minutes produced through systematic, in-depth, and original research and reporting, usually involving

the unearthing of hidden information, presented during a radio, television, or digital newscast, or in a print publication without editorial comment.

f. **Sports** – an organised activity conducted on a competitive basis involving physical exertion and/ or skill as the primary focus with defined governing rules.

g. **Comedy** – a non-journalistic item produced and presented specifically as comic entertainment that effectively uses humour.

h. **Opinion/ Column** – an item published which provides opinion, commentary, and analysis on the relevant subject matter, in the op/ed format and clearly identifiable as such, not presented as a news item,

i. **Entertainment** – an item which either presents a performance or other artistic activity or a programme or item which provides Caribbean-focused entertainment coverage.

4. For the **Advertising Awards** the following will apply:

a. **Advertisement** - a paid or sponsored form of non-personal presentation of ideas, goods, or services by an identified sponsor to attract interest, engagement, and sales.

b. **Public Service Announcement** – a sponsored or unsponsored, often published on behalf of a government agency or non-profit organization to raise awareness about an issue of public interest designed to positively change attitudes and/or behaviour.

c. **Commercial Spot** – an advertisement with a duration of three (3) minutes or less

d. **Non-commercial spot** – a PSA with a duration of three (3) minutes or less

5. For the **Student** categories, the following will apply:

   a. To be eligible as a student the individual or members of the group for multi-participant entries must, at the time of creating the entry, have been officially enrolled, full or part-time, and in good standing, in a post-secondary or tertiary educational or training institution or department offering media or communication courses or programmes in person or remotely but based in a country or territory in the Dutch, English, French or Spanish Caribbean.
   b. Graduates are eligible to enter material created while they were students, where all other criteria are met.
   c. The submitted entries must have been produced and submitted for assessment as part of the training or educational requirements of a media or communications course or programme by an eligible student or group of students between January 1 and December 31, 2026.
   d. The educational institution in which the student is enrolled may be public sector, associated with a non-governmental organisation or privately-operated but must be recognised by appropriate accreditation authorities.

6. For the **Theme Awards**, the following will apply:

a. **El Niño** – a story in any digital/ online-only publication, including websites, micro sites, blogs, podcasts, and other digital platforms, that best captures the issues surrounding the state – positive or negative – of a particular reef or reef system. The story must address an issue or topic surrounding the plight or success

of a coral reefs in a given Caribbean island or country. The story should foster a better understanding of the issues affecting coral reefs by the public.

b. **Environmental Reporting on Coral Reefs** – a story in any digital/ online-only publication, including websites, micro sites, blogs, podcasts, and other digital platforms, that best captures the issues surrounding the state – positive or negative – of a particular reef or reef system. The story must address an issue or topic surrounding the plight or success of a coral reefs in a given Caribbean island or country. The story should foster a better understanding of the issues affecting coral reefs by the public.

c. **Environmental Reporting on Mangrove or Seagrass Beds** – a television news story that best captures the issues surrounding the state – positive or negative of a particular of mangrove or seagrass beds in a Caribbean island or country. The story should foster a better understanding by the public of the important roles mangrove and seagrass beds play in the marine environment.

d. **Coverage of Arts and Culture** - Entries should demonstrate excellence in journalism and focus on the arts in the Caribbean across one or more of the following areas:

e. Arts in Society and Current Affairs - Coverage of any artistic discipline that examines the role and power of the arts in shaping public opinion, influencing social change, or responding to contemporary issues and current events.

f. Critical Reviews and Cultural Criticism - In-depth reviews of artistic and creative works that offer balanced, well-argued critique. Entries should assess strengths and challenges, provide context, and offer constructive insight rather than focusing solely on negative evaluation.

g. Artist Profiles and Creative Journeys - Reported features that explore the personal histories, motivations, and passions of artists, illuminating the experiences, influences, and challenges that shape their creative practice.

h. Arts and Everyday Life - Stories that examine how arts and culture intersect with daily life, highlighting their presence in communities, traditions, education, and informal spaces, and their influence on how people live and connect.

i. Arts as Resilience, Joy, and Meaning - Media content that explores how the arts help individuals and communities cope with hardship, find joy, preserve identity, and create meaning and purpose in the face of social, economic, or environmental challenges.

j. Arts, Culture, and Crisis Response - Content that addresses the impact of disasters or emergencies on Caribbean societies, with a focus on how artists, cultural workers, and cultural institutions respond, recover, and why arts and culture should remain a priority during crises.

k. Funding, Policy, and Cultural Ecosystems - Investigative or explanatory reporting on the impact of funding, policy, or investment on arts and culture—whether at the national level or within a specific artistic genre, community, or theme.

l. Award winners of the categories under the theme Coverage of Arts and Culture will be required to:

m. Complete a video no longer than two (2) minutes about their project and the importance of highlighting arts and culture. Excerpts of which will be used on CCF platforms and

n. Be interviewed by CCF to share their views on arts and culture and the influences and difficulties in creating their winning items for an op-ed on how arts and culture are presented in media.

7. For the **Content Creation Awards**, the following will apply:

a. Only personnel of CBU member organisations are eligible to enter.

b. Only personnel affiliated with CBU members in good financial standing are eligible for the award of a cash prize.

c. Entries are to be supported by a portfolio of relevant work containing precisely four (4) items.

d. The maximum duration of each audio-visual item in any entrant's portfolio is to be thirty (30) minutes. Entrants are permitted to submit extracts of longer works.

e. Where the items submitted are part of a series or serial, each episode from the series or serial shall be considered an entry.

f. The work presented must be that of the identified content creator/s.

g. The content creator must be clearly identified by category, first and last name, professional title, and CBU member entity with which s/he is affiliated.

h. For the following categories only a single individual can be awarded the relevant Award or Special Mention designation:

i. Best Videographer
ii. Best Director
iii. Best Producer (Radio)
iv. Best Producer (TV)
v. Best Sound Engineer (Radio)
vi. Best Sound Engineer (TV)

VI SUBMISSION PROCEDURES

1. A record of each entry shall be submitted on the applicable official entry form. Where the entry form has not been completed in all respects and signed by an authorised representative of the submitting entity, the entry shall be disqualified.

2. The responsible person/s shall be clearly identified on the entry form. Where a non-member's entry is nominated by a member, the names of the responsible personnel at the originating production entity must also be stated.

3. Each item shall be submitted for an award **in only one category**. The relevant category must be clearly specified on the entry form. Where an item has been submitted for more than one category the submitting/ nominating entity or individual will be advised by the Secretariat and required to select a single category in which the entry is to be judged.

4. Where an entry is a series or serial, unless otherwise specified in the rules for a particular category, **only one episode from the series or serial** shall be submitted per category.

5. Student entrants may enter a **maximum of two (2) entries in any of the student** categories. Students may submit an item produced as group work as a single entry. Individuals who are part of the group may submit an additional entry in the same category to which the group-produced entry has been submitted. Student

6. Sponsors of themed categories may also agree that their categories are open to student entries. If an entry is submitted by a student to categories other than those specifically designated for such entrants, the usual rules will apply.

7. Non-members **shall not submit more than three (3) entries per category** in the categories for which they are eligible.

8. CBU members may enter as many categories as they wish but **shall not submit more than five (5) entries per category**.

9. Where the maximum number of entries per category is exceeded, the submitting entity will be advised by the Secretariat and asked to select the number of entries within the relevant limit by a stated date. Failure to respond by the date specified will disqualify all entries from the entrant in that category.

10. **Non-members shall pay an administrative fee of USD 40 for up to nine (9) entries** at the time of submission. Non-members submitting **ten (10) or more entries in total shall pay an administrative fee of USD 80**. The administrative fee is to be paid online **prior to submission of the entries** using this link. Once the fee is paid the submitting organisation will be issued with a number to be entered on all entry forms.

11. Student entries are to be submitted with the specific entry form for these categories. **The entry form is to be signed by an authorised representative of the educational or training institution in which the student is enrolled**.

12. Students who make submissions using the CBU Media Awards Student Entry Form are not required to pay the administrative fee for their entries.

13. **ALL** Entries are to be submitted electronically, with their relevant entry forms, either:

i. to the CBU address cbumediaawards@caribroadcastunion.org via an e-mail message titled "**38th CBU Media Awards Entry**"
ii. or uploaded to the relevant member folder in the **CBU Media Share** portal **or**
iii. as attachments or via links to file-sharing sites, which must be freely accessible to the CBU Secretariat for a minimum of five (5) business days. Where the link to the file-sharing site is only available for a limited duration, the closing date for accessing the link must be clearly stated in the body of the message.

14. Where radio, television or digital entries are not self-contained, they must be accompanied by transcripts of the lead-ins.

15. All television entries are to be prepared at the start with colour bars and the international standard ten (10) second countdown.

16. Entries may be in any of the official languages or creoles of the countries/ territories in which the submitting members are located. However, all entries not in English must be accompanied by a complete Standard English translation of the entire entry or be close captioned in English.

17. Each entry form shall be submitted as a separate document.

18. Entries received after the stated closing date will be disqualified.

VI JUDGING PROCESS

1. The CBU Secretariat shall scrutinize all entries upon receipt and tabulate for the judging process those entries which meet the selection and category criteria and adhere to the submission procedures.

2. For the judging of all categories, except the "People's Choice" award (selected by on-line or other means of public polling), the CBU shall appoint each year a panel of qualified assessors and shall designate from among them a Chief Judge. Panel members shall not be affiliated to media entities that have submitted entries for the current competition and shall be drawn from two (2) or more member countries/territories.

3. The size of the judging panel and its modus operandi shall be determined each year by the CBU in consultation with the Chief Judge.

4. Criteria for the judging of broadcast (radio or television) entries, shall be:

i. Content – Judges will assess the text of the entry for clarity, grammatical correctness, cohesiveness, flow, and completeness of information. Judges will assess audio and/or video content for relevance to the overall production.

ii. Production – Judges will assess where applicable, quality of research demonstrated in the entry. Judges will also assess the entry for creativity in the use of material.

iii. Presentation – Judges will assess the entry for skill of on-air presenters, including interviewers, inaudibility, clarity of speech, and use of voice. Judges will also assess entries for skill in directing (video) quality of set design (video) and, where applicable, wardrobe (drama).

iv. Technical – Judges will assess skill demonstrated in editing (audio and/ or video) quality of sound (actuality, voice, and music) as well as lighting and camera work (video)

v. Impact – Judges will assess entries for overall interest and effect.

5. Criteria for the judging of digital entries shall be:

i. Content – Judges will assess the entry for clarity, grammatical correctness, cohesiveness, flow, and completeness of information. Judges will assess audio and/or video content for relevance to the overall production.

ii. Production – Judges will assess the entry for use of the capacities of the digital platform. Judges will also assess where applicable quality of research demonstrated by the entry and for creativity in the use of material.

iii. Presentation – Judges will assess the entry for skill of on-air presenters, including interviews, audibility, clarity of speech, and use of voice.

iv. Technical – Judges will assess skill demonstrated in editing (audio and/or video) quality of sound (actuality, voice, and music) as well as camera work (video). Judges will also assess entries for skill in technical production (sound and video recording) directing (video)

quality of set design (video) and, where applicable, elements of production design including wardrobe, set and lighting (video).

6. Criteria for the judging of print entries shall be:
   i. Content – Judges will assess the text of the entry for clarity, grammatical correctness, cohesiveness, flow, completeness of information and responsiveness to readers' needs for information, entertainment and /or education.
   ii. Production – Judges will assess where applicable quality of research demonstrated by the entry. Judges will also assess the entry for creativity in the use of material.
   iii. Presentation – Judges will assess the entry in the areas of a) catchy and informative headline b) effectiveness in capturing reader's attention c) information is easy to follow and engaging d) efficiency.
   iv. Technical – Judges will assess organisation of article, including paragraphing and use of headings. Appropriateness of images and/ or graphics to support the content including their placement in relation to the content.

7. Criteria for the judging of photography entries shall include:
   i. Composition – Judges will assess the entry for how the elements are arranged within the frame, what is included, and what is purposely left out.
   ii. Use of light and colour – Judges will assess light exposure and light use including direction, quality, colour, and tone.
   iii. Focus – Judges will assess appropriate use of focus and depth of field.
   iv. Impact – overall capacity of the image to engage viewer's interest and story-telling effect.

8. In the case of the Content Creation Awards the judging panel will also apply other criteria including consistency of excellence in the portfolio of content submitted.

9. Depending on their assessment of the standard of entries, the judges may withhold awards in any category as they see fit. They may also ascribe "Special Mention" (without award) to entries where warranted.

10. The sponsors of specific theme categories will be invited to provide technical input on the entries recommended by the CBU judging panel for award and/or special mention.

11. Decisions of the judges' panel in accordance with the Rules shall be final.

VIII AWARDS PRESENTATION

1. Trophies, plaques, certificates, cash prizes, bursaries, or any other prizes won become the property of the member or non-member entities or individuals originating the winning entries and shall be received on their behalf by persons duly authorized by them.

2. Any re-assignment of prizes to the permanent custody of a person or persons participating in the winning entry is at the discretion of the submitting entity or individual and is not a prerogative of CBU.

3. In the case of trophies or plaques won by non-members, each becomes the property of the originating production entity or individual, who shall have sole discretion over any re-assignment of custody.

4. The precise date, venue and form of the Awards presentation ceremony shall be decided from year to year by the CBU.

5. Unless otherwise specified, the CBU shall not be responsible for costs related to the attendance of persons receiving or presenting prizes at the Awards Gala.

6. The CBU shall have the right to use, as it deems appropriate, images, text, video and audio or other excerpted information from winning entries:
- During the live and/ or delayed transmission of the Awards presentation ceremony, and
- for promotional/publicity purposes.

7. Unless otherwise explicitly indicated by the submitting entity at the time of entering the competition, the CBU shall also have the right to transmit/ publish winning entries via its own media platforms, on the media services of its affiliate, the Caribbean Media Corporation (CMC) and on the platforms of CBU member organisations.

Approved: November 18, 2026

IX TIMETABLE

November 2026	Initial Call for Entries, announcement of competition categories and publication of updated Awards Rules and entry forms
Dec 2026 – Feb 2027	Periodic reminders re entries
Feb 24, 2027	**Closing date for receipt of entries**
Mar 1 – Mar 30, 2027	Confirmation of eligibility of entries and preparation for judging
Mar 31 – Apr 30, 2027	Judging of entries by panel
May 3 – 14, 2027	Collation and verification of results
May 14, 2027	Close of public polling for People's Choice Award categories
May 18 – June 4, 2027	Announcement/s of nominees – (*date to be announced)*
June – July 2027	Preparation of trophies/ plaques, certificates, and other materials for Awards Gala
August 2027	38th CBU Media Awards Gala (*date & venue to be announced*)